

Web Banners

RETRIEVER NEWS HOME PAGE Banner Ads (per month)

Premium Banner Ad

936 x 60 pixels \$400/mo

Large Banner Ad

468 x 60 pixels \$250/mo

Small Banner Ad

190 x 50 pixels \$60/mo

- .jpg or .png file formats for static banners
- .gif files for animated banners
- Large Banner max file size: 40K
- Small Banner max file size: 25K
- 72 dpi only
- No sound or flashing is allowed
- For Animations –
 - Maximum Frames: 3 frames
 - Loop Time: 15 seconds
 - Banner is static after 15 seconds

✓ Website Visit and Page View Stats

- Average Website Visits: 10,000+
Page views: 30,000+ per month
- During a National Event Website Visits: 40,000+
Page views: 110,000+ per month

✓ National Event Blog Advertising (\$400 per event)

- National Open Championship Blog – Averages 450K+ page views
- National Amateur Championship Blog – Averages 550K+ page views
- National Derby Championship Blog – Averages 70K+ page views

Contact Sara Sommerfeld for banners on theRetrieverNews.com:
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