



FINDING the most effective venues for advertising can be difficult and overwhelming. There are many different options available ... So which ones are right for your business? Well, we would like to invite you to consider advertising with the Retriever News franchise, which offers unique access to the elite performers and leadership of the AKC performance field retrievers in both Field Trials and Hunting Tests. We believe we offer the most direct, potent and effective access available for this target market of consumers.



Digital Media Advertising:

TheRetrieverNews.com Website (RN)

✓ Website Banner Advertising

(\$60 – \$400/mo.)

- Regular Average Website Visits: 10,000+ per month
- Regular Average Pageviews: 30,000+ per month
- During National Event Website Visits: 40,000+ per month
- During National Event Pageviews: 110,000+ per month

✓ National Event Blog Advertising

(\$400 per event – bundle price available)

- National Amateur Championship Blog Banner (June 2024) – 405,000+ pageviews <http://2024narc.blogspot.com/>
- National Derby Championship (October 2024) – 113,900+ pageviews <http://2024nrdc.blogspot.com/>
- National Open Championship Blog Banner (November 2024) – 386,200+ pageviews <http://2024nrc.blogspot.com/>



theRetrieverNews.com

I look forward to working with you!

Sincerely,

Sara Sommerfeld
Director of Advertising/Marketing



National Blog Page