



FINDING the most effective venues for advertising can be difficult and overwhelming. There are many different options available ... So which ones are right for your business? Well, we would like to invite you to consider advertising with the Retriever News franchise, which offers unique access to the elite performers and leadership of the AKC performance field retrievers in both Field Trials and Hunting Tests. We believe we offer the most direct, potent and effective access available for this target market of consumers.



Digital Media Advertising:

TheRetrieverNews.com Website (RN)

✓ Website Banner Advertising

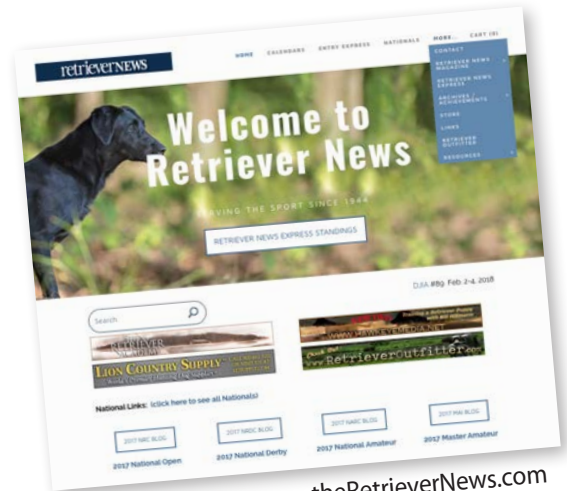
(\$40 – \$300/mo.)

- Regular Average Website Visits: 10,000+ per month
- Regular Average Pageviews: 30,000+ per month
- During National Event Website Visits: 40,000+ per month
- During National Event Pageviews: 110,000+ per month

✓ National Event Blog Advertising

(\$400 per event – bundle price available)

- Master Amateur Blog Banner (June 2019)
 - 15,700 pageviews <http://2019mai.blogspot.com/>
- National Amateur Championship Blog Banner (June 2019)
 - 544,677 pageviews <http://2019narc.blogspot.com/>
- National Derby Championship (October 2019)
 - 65,913 pageviews <http://2019nrdc.blogspot.com/>
- National Open Championship Blog Banner (November 2019)
 - 444,653 pageviews <http://2019nrc.blogspot.com/>



theRetrieverNews.com

I look forward to working with you!

Sincerely,

Sara Sommerfeld
Director of Advertising/Marketing



National Blog Page