



## National Blog Sponsorship

FOR ANYONE who has ever watched the Retriever News team in action during a National event, you know that creating these blogs for the National events is a true labor of love with the Retriever Community in mind. It is HARD WORK to say the least! And, what you may not know ... is that these blogs are run mostly by volunteers!! Yes, volunteers...putting in countless hours of work and dedication each day at the event .... Without OUR GENEROUS SPONSORS, it is just not possible to provide this kind of coverage ... they get bigger and better each year!

SPONSORING THE RETRIEVER NEWS ONLINE BLOG during the Nationals is a fantastic way to help us support the Retriever Sport, to become a part of the National, and to also help support our efforts to cover these historical events. **AND EVEN BETTER FOR YOU**, this is an excellent way to advertise your business and show your support at the same time!

Please take a moment to look over the information below, and consider sponsoring the Retriever News Blog coverage of the Retriever Nationals. We really appreciate your time and your support!

### When:

The Official Blog coverage begins before the event events start (usually a month or two before!) It then continues to be viewed for years to come!

### Blogs Available for Sponsorship:

- Master Amateur Invitational
- National Amateur Retriever Championship
- National Retriever Derby Championship
- National Open Retriever Championship

### Cost:

The cost for a NARC, NRC or NRDC sponsorship is \$400 for each event

**AND ... If you would like to sponsor Multiple National Blogs – the bundle price is ONLY \$350 for each event.**

### Perks: (All of these advertising perks are valued over \$1000!)

- ★ A permanent lifetime clickable banner placed on the blog that links to your website (we can help you design a banner if you are not able to supply one.)
- ★ A listing on Retriever News Blog ad(s) published in Retriever News magazine regarding the blog and showcasing our Blog Sponsors, and giving special thanks to them!
- ★ Our Sponsors are also mentioned throughout the National event to say “Thank You” to those making the blog possible!
- ★ Sponsors will receive one FREE 1/6-page Color Ad published in RN magazine for your business in the month with coverage of the National Event you sponsored! (Official sponsors receive a 1/2 page ad – contact us for availability)
- ★ Your banner is also published on the web page of the Retriever News website for the National you are sponsoring!

\*\*If you would like to donate any prizes, products, etc. to be given away during the event via the blog and/or Facebook ... just let us know! That is another great way to offer your support to the blogs during these events!

\*\* Please note, we will help you to create your clickable banner if you are in need of this design assistance.



*Thank you, we appreciate your consideration!*

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