



Retriever News Web Banners Entry Express Web Banners

ENTRY EXPRESS Banner Rates (per month)



	Large Side Banner	190 x 90 pixels	\$300/mo
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	Small Rotating Button	190 x 50 pixels	\$39/mo
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- .jpg or .gif file formats accepted for static banners
- .gif files for animated banners
- Large Banner max file size: 40K
- Small Banner max file size: 25K
- 72 dpi only

- RGB color space
- No sound is allowed
- For Animations –
 - Maximum Frames: 3 frames
 - Max Loop Time: 15 seconds
 - No Loop Limits


- Average Website Visits: 81,000+ per month
- Average Pageviews: 900,000+ per month


✓ Event Entry Check Out Banner Advertising (\$400/mo.)

- These high-traffic event entry pages consist of 3 separate check-out pages where your shared banner will be located.

RETRIEVER NEWS Banner Rates (per month)

X-Large Top Premium Banner 936 x 60 pixels	\$500/mo Exclusive Space	
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Large Banner 468 x 60 pixels	\$300/mo	
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Small Rotating Button	190 x 50 pixels	\$40/mo	
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- .jpg or .png file formats for static banners
- .gif files for animated banners
- Large Banner max file size: 40K
- Small Banner max file size: 25K
- 72 dpi only
- No sound or flashing is allowed
- For Animations –
 - Maximum Frames: 3 frames
 - Loop Time: 15 seconds
 - Banner is static after 15 second

- Average Website Visits: 10,000+ / Pageviews: 30,000+ per month
- During National Event Website Visits: 40,000+ / Pageviews: 110,000+ per month

✓ National Event Blog Advertising (\$400 per event)

- National Open Championship Blog – November 2017 – 355,543 pageviews
- National Amateur Championship Blog – June 2017 – 645,694 pageviews
- Master Amateur Invitational Blog – April 2017 – 28,192 pageviews
- National Derby Championship Blog – October 2017 – 70,129 pageviews

