

Retriever Public Service Announcement

After a tragic cardiac event at a recent field trial, Dennis Bath of Retriever News asked me to research AEDs (Automatic External Defibrillators) and make a recommendation for the field trial community. With the many brands and models available I continue to be drawn to the Zoll AED Plus with its CPR voice prompts through the entire resuscitation. It has a 5 year shelf life, uses Duracell consumer batteries and is extremely water resistant.

This particular model has a MSRP of \$1995.00 but can be purchased online from a variety of vendors including www.aedsuperstore.com for \$1699.00. The folks at www.aeduniverse.com, Jason and Kari will give the retriever community an additional 10% off with code # XCCNDUE2281.

An AED does not substitute for adequate CPR but prompt application of an AED often demonstrates ventricular fibrillation, a shockable

rhythm. Survival is greatest when the AED is placed within 3 – 5 minutes of a witnessed collapse. Community-based studies have shown an increased cardiac arrest survival rate when first responders are equipped with an AED rather than waiting for paramedics to defibrillate.

Often times our training, hunt test and trialing venues are isolated from prompt paramedic response. An AED is the only effective treatment for restoring a regular rhythm during sudden cardiac arrest and can be an easy to operate and effective lifesaving tool for first responders even with minimal medical background. The average response to 911 calls in town is 8-12 minutes. For each minute defibrillation is delayed, the chance of survival is reduced by approximately 10%. It is now time to consider whether AEDs should be readily available and even standard equipment at our sporting events.

~ Frank Jones, M.D.

A Great Investment for your Club!

