



## 2017 National Blog Sponsorship

FOR ANYONE who has ever watched the Retriever News team in action during a National event, you know that creating these blogs for the National events is a true labor of love with the Retriever Community in mind. Daily hours begin around 4 am and go on until the last dog has run each day.... It is HARD WORK to say the least! And, what you may not know ... is that these blogs are run mostly by volunteers!! Yes, volunteers...putting in countless hours of work and dedication each day at the event .... However, without you, OUR GENEROUS SPONSORS, it is just not possible to put these blogs out each year. It is our hope, that with your help, we can keep the national blogs going! They get bigger and better each year!

SPONSORING THE RETRIEVER NEWS ONLINE BLOG during the Nationals is a fantastic way to help us support the Retriever Sport, to become a part of the National, and to also help support our efforts to cover these historical events. **AND EVEN BETTER FOR YOU**, this is an excellent way to advertise your business and show your support at the same time!

Please take a moment to look over the information below, and consider sponsoring the retriever news blog coverage of the 2017 Retriever National Championships. We really appreciate your time and your support!

**When:** The official blog coverage begins before the event even starts (usually a month or two before!) and continues live through the entire national event. It then continues to be viewed for years to come!

Some Quick Stats from years past:

- National Amateur Championship Blog Banner (June 2017)  
– 640,336 pageviews <http://2017narc.blogspot.com/>
- National Open Championship Blog Banner (November 2017)  
– 347,469 pageviews (in 2016) <http://2017nrc.blogspot.com/>

**Cost:** The cost for a 2017 NARC, NRC, MARC or NRDC sponsorship shared clickable banner will only be \$500 for each event, during the event and then also in the permanent archives as well.

**AND ... If you would like to participate and sponsor Multiple National Blogs – 2017 Master Amateur Invitational, 2017 National Amateur, 2017 National Open, 2017 National Retriever Derby Championship – we have a Bundle Price that will make sponsoring each event ONLY \$350 each.**

**What You Get:** Being an official Sponsor of our blog will include a permanent clickable banner on the National blog (of your choice), with a link to your website and advertising benefits in our magazine! We proudly mention our Sponsors as often as we can during the event on the blog, and we also publish a list of our Sponsors in the Retriever News magazine. We will name our Sponsors on other social media facets as well, such as Facebook, Twitter and Instagram to get the word out. We appreciate our Sponsors!

\*\*If you would like to donate any prizes, products, etc. to be given away during the event via the blog and/or Facebook ... just let us know! That is another great way to offer your support to the blogs during these events! Please note, we will help you to create your clickable banner if you are in need of this design assistance, at no cost to you!

*Thank you, we appreciate your consideration!*

